

Village of  

**Oswego**  
 Christmas Walk

# 2025 SPONSORSHIP

	Presenting Sponsor \$7,500 1 available	Gold Sponsor \$5,000	Silver Sponsor \$2,500	Red Sponsor \$1,000	Green Sponsor \$500
Naming Rights	X				
Logo in all digital & print materials	X				
Logo in all digital & print materials	X				
1-2 social media posts in conjunction with event marketing	Included in all event marketing	X			
Large attraction (e.g. live reindeer & ice sculpture)		X			
Small attraction (e.g. inflatable slide)			X		
E-newsletter ad	Included in all event marketing	X	X	X	
First Right of Refusal for 2026	X	X			
Booth Space (10x10) if desired	X	X	X		
Stage Mentions at event	3 mentions	2 mentions	1 mentions		
Logo inclusion on sponsor banner	X	X	X	X	X
Linked logo on website	X	X	X	X	X
Logo in printed program	X	X	X	X	X

Questions: Jean Bueche - [JBueche@oswegoil.org](mailto:JBueche@oswegoil.org)  
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