

Oswego News 2025 Rate Card

The Oswego News village newsletter is distributed by the USPS to approximately 16,000 homes and businesses in Oswego's 60543 ZIP code, four times a year, and includes information about public news, services and events in the community. Please note: Ad prices increased 10% in 2025.

- Submit camera-ready, high resolution files in PDF format.
- Design ads to nominal size listed. Village may marginally resized marginally for printing.
- 10% annual discount applies if pre-paid by January 30 for all four editions.
- Email camera-ready ad to bbittman@oswegoil.org by below due dates.



| 2025 Edition | Ad Due Date | Time Span | In Homes (week of) |
|--------------|-------------|-------------|--------------------|
| Spring | 1/24/2025 | March-May | 2/24/2025 |
| Summer | 4/18/2025 | June-August | 5/19/2025 |
| Fall | 7/18/2025 | Sept-Nov | 8/25/2025 |
| Winter | 10/17/2025 | Dec-Feb | 11/24/2025 |

| Size | Ad Due Date | Specs | Cost per insertion |
|--------------|-------------|------------------|--------------------|
| Eighth page | 4/18/2025 | 4.25" W x 2.75"H | \$330 |
| Quarter page | 7/18/2025 | 4.25" W x 5.5"H | \$468 |

| Annual discount (4 editions) if paid by January 30 |
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| \$1,188 |
| \$1,685 |

For more information and to purchase an ad, contact Bridget Bittman at bbittman@oswegoil.org or 630-551-2392.

Quarter Page
Nominal 4.25" W x 5.5" H
\$467 per insertion

Eighth Page
Nominal 4.25" W x 2.75" H
\$310 per insertion