

WEDNESDAY, JUNE 8, 2022
MEETING OF THE CULTURAL ARTS COMMISSION
VILLAGE OF OSWEGO
MEETING MINUTES

ROLL CALL

Attended: Karen Kulzer, Katie Marter, Angie Hibben, Jennifer Putzier and Julie Hoffman
Absent: Tony Pastore and Kristie Vest

START OF MEETING

The meeting was called to order at 6:15 p.m. by Karen Kulzer and seconded by Angie Hibben.

PUBLIC FORUM

The Public Forum was opened and closed at 6:16 p.m.

MINUTES

Katie made a motion to approve the April 2022 minutes as amended at 6:16 PM. Karen Kulzer seconded the motion.

OLD BUSINESS:

Art at Village Hall: The current exhibit on display at Village Hall is up for a few more weeks and has been greatly appreciated and acknowledged by many. The next artist exhibit will be going up on or about July 7, 2022.

Downtown Mural Update:

Jennifer asked if we need to proceed with the second half of the mural, especially if we don't have a space for it.

It was suggested that we explore the possibility of the Kayak portion being painted over the old mural at Happenstance Good or on the side of the Shodeen building facing Hudson Crossing Park.

Village Grind has a balcony behind it that they don't use. Could that be used?

If there isn't a place to put the Public Art on a downtown building, can the muralist create a free-standing mural of some sort?

Can it be on the walking bridge over the River?

Can we do something on the sound barriers on Rt. 30 or on Rt. 34 next to Fox Bend?

Consensus is to get the bump out art up on Art Black's building now and explore any other way to get the other half with the kayak up, so we don't lose the opportunity or those funds.

Public Bike Rack Concept:

Thinking outside of the box of flower bike racks, do we like the idea tying back to Oswego? Should it be like fish, eagles, prairie grass or elements like that? Jennifer likes the simpler shapes. Katie thinks that simpler might be easier to implement with less bending and molding. Karen said that what's nice about

the flowers is that you can choose one or two and put them in a smaller space whereas if you have a larger space, more flowers can be placed there. With the flower or the simple shapes, you can place them using a wide variety of vibrant colors, so they pop.

Top priorities:

1. Simpler natural shapes (i.e., circles; mountains; pear; owl; blue bird)
2. Vibrant colors
3. Modular so that a similar design can be placed in smaller or larger spaces.
4. The wow effect is in the fact that they are unique bike racks in comparison to typical ones. They are whimsical and cheery and create conversation and are not “standard” bike racks.

Angie suggested asking where the flower ones or the circle ones are located and ask who their manufacturers are.

NEW BUSINESS: Lunafest

Julie asked the Commissioners if they would prefer the event to take place outdoors or indoors on August 7. Consensus was to keep it indoors in the interest of engagement and possible weather-related considerations but use the two patios and keep the doors open and unlocked. Place tall cocktail tables and the artist’s tables in the lobby; place two tables with low seats and two cocktail tables on both patios; place the pianist at the Grand Piano indoor in the lobby; don’t bring in dancers or poetry readings, etc. Another event to experience the arts in general would be better on another date to include dancing, poetry, etc.

Avoid any sponsors that don’t tie in; (i.e., no tables) have them hand out bags; get PA Announcements or anything like that that tie in more naturally.

Having artists there is important but an artisan market (jewelry; soaps, etc.) would allow the artisans to have potentially better sales. For example, the Peaceful Potter can demo and bring a second person to sell and display his art. Showing off their process is optional, but we should try to find those that truly can do both. Gayle Faber and Tamzin Ritchie can paint and show their skills. Others have better representation by simply showing/selling their art.

Try filling in the financial gap with sponsors and don’t ask the demonstrators. There should be free demo slots and paid artist tables for \$25.00. We may be fine with one demonstrator and the rest who display and sell.

Karen is willing to ask Adam, one of her art instructors, to demo.

Ticket price: It may make sense to stick with the 2021 prices and not increase. They were \$23 via Eventbrite and \$28 at the door.

Catering: Display the catering indoors and have Village Grind’s staff present, if possible.

Beneficiary: Donate to Mutual Ground because domestic violence is rampant and Mutual Ground is a worthy cause. Let them know we’d like them to be our beneficiary and that net proceeds would be given to them once again. Ask if they can provide 4 volunteers.

Put tickets on sale in a couple of weeks or by the end of June.

STAFF REPORTS: Do we want to pursue taking them up on their offer to tour their facility at Water Street? There are so many artists connected to their organization that it's a good group to have a relationship with but don't promote their classes in any way since there are closer artists and artist groups within our own community. None of the Commissioners want to go on the tour that's offered. Some have been there already and are familiar.

COMMISSIONER REPORTS:

- a. Karen Kulzer:
 - a. Prairiefest is next week and FRAMA is doing a public art project at it.
 - b. I am accompanying the Fox Chamber Choir with Dr. Fredenburg with Aurora University at 2:00 p.m. on Sunday, June 12 in Marmion.

NEXT MEETING:

Wednesday, July 13 at 6:00 p.m. at Village Hall

ADJOURNMENT:

The meeting was adjourned at 8:08 PM. A motion was made by Jennifer Putzier and seconded by Angie Hibben.