

Prohibited Locations and Displays

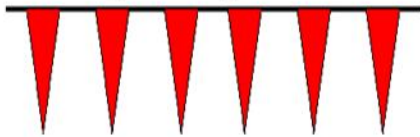
Signs shall not be located on utility poles, fences, street lights and public right-of-way unless it meets the directional sign requirements.

No attention attracting devices, including but not limited to; pennant flags, streamers, balloons, banners, inflatable shapes, flashing lights, or other illumination shall not be attached to any signage or placed in the public right-of-way.

Each sign shall have attached an adhesive label or other means of identifying the person responsible for the removal of the sign. That information must include name, address and phone number of the person responsible for the sign.

If a sign is removed by a Village Official it will be retained for a period of five (5) business days and then disposed of. **As always, Code Compliance is willing to answer your questions you may have regarding this brochure. Feel free to call us at (630) 554-2310**

Pennant Flags are not allowed to be used for advertising on a sign.



Balloons are not allowed to be used for advertising on a sign.



Garage/Yard Sale And Small Real Estate Sign Regulations for Residential Districts



Village of Oswego

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Oswego, IL 60543

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Signs can help provide garage sale shoppers or potential home buyers with easy direction to your location. To allow your signage to do the best job for you, following the regulations for the placement of your signs, will help assure that you are in compliance with village ordinances during your sale. This brochure is designed to help you understand the proper placement of signs based on the Village of Oswego's sign ordinance. **More detailed information is available by contacting the Village of Oswego Code Compliance Division at (630) 554-2310.**

WHY ARE SIGNS REGULATED?

- To preserve and improve visual quality of the Village.
- To eliminate hazards to pedestrians and motorists brought about by distracting sign displays
- To ensure compatibility with adjacent and surrounding areas.

The Village recognizes the need for signs. The Sign Ordinance is intended to allow a reasonable amount of signs so as to provide adequate information to the public without creating a cluttered environment

WHAT IS A TEMPORARY SIGN?

A temporary sign is constructed of cloth, canvass, fabric, and plywood, cardboard or other light material and is intended to be displayed for a short period of time.

GARAGE/YARD SALE SIGNS

Are temporary signs directing the public to a specific location in which the sale of personal property is being conducted. Garage/Yard Sale signs shall not be more than six (6) square feet in area. No more than one (1) such sign shall be permitted in each yard abutting a street. Signs shall be freestanding and setback not less than ten (10) feet from any lot line and be located on the advertising premise.

SMALL RESIDENTIAL REAL ESTATE SIGNS

Shall not be more than six (6) square feet in area. No more than one (1) such sign is permitted in each yard abutting a street. Real estate signs shall be free standing and setback not less than ten (10) feet from any lot line. Signs shall not exceed six (6) feet in height and shall not be illuminated. Signs must be removed within five (5) days after the conclusion of the sale.

DIRECTIONAL SIGNS

Directional signs are limited to directional messages only, principally for pedestrian or vehicular traffic, but does not identify the establishment itself or other goods or services available at the establishment and does not contain other advertising messages. An arrow pointing in the direction of the garage/yard sale or an open house is acceptable. Directional signs include but not are limited too, real estate open house signs and off premise garage/yard sale signs. Directional signs shall not exceed four (4) square feet in area.

EXAMPLES OF DIRECTIONAL SIGNS



Only Directional Signs may be placed a minimum of five (5) feet from curb or edge of pavement. If a directional sign is located in the sight triangle of an intersection, the sign must be less than thirty (30) inches in height. If the sign is over thirty (30) inches in height, the sign must be placed thirty (30) feet back from each corner or intersection.