

**Historic Preservation Commission
Strategic Plan**

December 19, 2018

1) **HPC Purpose #1:**

“Provide a mechanism to identify and preserve the distinctive historic, architectural, and /or landscaping characteristics of the Village which represent elements of the Village’s cultural, social, economic, political and architectural history.”

a. Year 5 goal, the commission will . . .

- i. Have filled all vacant positions in the commission, have appointed shared responsibilities among members, and routinely train commissioners on procedures and obligations related to their position.
- ii. Expand Historical Survey beyond original boundaries.
- iii. Have initiated a means of expanding the QR Code project to allow historical records (such as those curated by the Oswegoland Heritage Association) to be overlaid on a map of the community, thereby establishing a perpetuating historical survey.

b. Year 3 goal, the commission will . . .

- i. Have added at least two additional commissioners and updated the commissioner binder of information.
- ii. Update Granacki survey with mid-century focus,
 1. possibly conducted as a joint effort w/ Oswegoland Heritage Association or other community organizations
- iii. Have entered into an information / resource partnership with the Heritage Association

c. Year 1 goal, the commission will . . .

- i. Have added at least one additional commissioner
- ii. Have published GIS maps associated with the Granacki survey on Village website
- iii. Have expanded the scope and boundaries of the original QR Code project.

2) **HPC Purpose #2:**

“Promote civic pride in the beauty and significant accomplishments of the past as represented in the Village’s landmark and historic districts.”

a. Annually, the commission will . . .

- i. Promote advantages of local landmark status
 1. Periodically and publicly highlight existing landmark structures as model examples
 2. Feature property tax incentives
- ii. Continue the Property of the Season concept
- iii. Continue Preservation Month Events

3) **HPC Purpose #3:**

“Provide a positive force to help stabilize and improved the property value of the Village’s landmarks and historic districts”

a. Year 5 goal, the commission will . . .

- i. Have established sufficient public support to propose Oswego’s first Historic District nomination
 1. Board will recognize the value of the district designation

- 2. Sufficient property owners will openly support and promote the designation
 - b. Year 3 goal, the commission will . . .**
 - i. Have helped to establish and promote a district identity through the collective support of local leaders, commissions, organizations, and property owners
 - 1. Property owners in each of the potential districts begin to self-identify as being contributing members of that district
 - 2. See evidence that district identity is referenced and utilized in other community activities and planning
 - 3. Additional local landmark applications considered
 - c. Year 1 goal, the commission will . . .**
 - i. Promote district identities by reshaping current programs around these goals
 - 1. Repurpose available tools and programs to align with Purpose #3.
- 4) **HPC Purpose #4:**

“Protect and enhance the attractiveness of the Village to its resident and visitors, and thereby supporting and promoting commerce and providing economic benefit to the Village.”

- a. Year 5 goal, the commission will . . .**
 - i. Have established the HPC as valued-partner in the continued growth and development of the Village of Oswego
 - 1. Preservation (in all forms) will be considered worthy of consideration in village planning, such as comprehensive plan updates, zoning amendments, economic development plans, etc.
 - b. Year 3 goal, the commission will . . .**
 - i. Hold bi-annual meeting(s) w/ representatives of the village board, economic development commission, and related entities to craft a common vision for preservation.
 - 1. May want to strongly promote adaptive re-use as acceptable form of preservation.
 - c. Year 1 goal, the commission will . . .**
 - i. Focus its annual activity / event around this purpose statement.
 - 1. Host a community planning event during Preservation Month to entice individuals to design their community with preservation in mind
 - ii. Identify and publish resources for grant support, tax incentives, economic studies
- 5) **HPC Purpose #5:**

“Foster and encourage preservation, restoration and rehabilitation.”

- a. Annual goal, the commission will . . .**
 - i. Make resources readily available to local property owners
 - ii. Evolve into a resource-focused commission rather than an enforcement-focused commission
 - 1. Expand information, tools, and resources available to property owners
 - 2. Develop material that will support local storeowners’ efforts in fostering a unique downtown appeal
 - 3. Develop resource material for realtors that might enhance home value or turn-over time.
 - 4. Develop resource material that can be cross-promoted through related village activities, Park-district events, school events, etc.
 - 5. Work with Community Relations to make resources publicly available.