1) **HPC Purpose #1:**

“Provide a mechanism to identify and preserve the distinctive historic, architectural, and/or landscaping characteristics of the Village which represent elements of the Village’s cultural, social, economic, political and architectural history.”

   a. **Year 5 goal, the commission will . . .**
      i. Have filled all vacant positions in the commission, have appointed shared responsibilities among members, and routinely train commissioners on procedures and obligations related to their position.
      ii. Expand Historical Survey beyond original boundaries.
      iii. Have initiated a means of expanding the QR Code project to allow historical records (such as those curated by the Oswegoland Heritage Association) to be overlaid on a map of the community, thereby establishing a perpetuating historical survey.

   b. **Year 3 goal, the commission will . . .**
      i. Have added at least two additional commissioners and updated the commissioner binder of information.
      ii. Update Granacki survey with mid-century focus, possibly conducted as a joint effort w/ Oswegoland Heritage Association or other community organizations
      iii. Have entered into an information/resource partnership with the Heritage Association

   c. **Year 1 goal, the commission will . . .**
      i. Have added at least one additional commissioner
      ii. Have published GIS maps associated with the Granacki survey on Village website
      iii. Have expanded the scope and boundaries of the original QR Code project.

2) **HPC Purpose #2:**

“Promote civic pride in the beauty and significant accomplishments of the past as represented in the Village’s landmark and historic districts.”

   a. **Annually, the commission will . . .**
      i. Promote advantages of local landmark status
         1. Periodically and publicly highlight existing landmark structures as model examples
         2. Feature property tax incentives
      ii. Continue the Property of the Season concept
      iii. Continue Preservation Month Events

3) **HPC Purpose #3:**

“Provide a positive force to help stabilize and improved the property value of the Village’s landmarks and historic districts”

   a. **Year 5 goal, the commission will . . .**
      i. Have established sufficient public support to propose Oswego’s first Historic District nomination
         1. Board will recognize the value of the district designation
2. Sufficient property owners will openly support and promote the designation

b. Year 3 goal, the commission will . . .
   i. Have helped to establish and promote a district identity through the collective support of local leaders, commissions, organizations, and property owners
   1. Property owners in each of the potential districts begin to self-identify as being contributing members of that district
   2. See evidence that district identity is referenced and utilized in other community activities and planning
   3. Additional local landmark applications considered

c. Year 1 goal, the commission will . . .
   i. Promote district identities by reshaping current programs around these goals
      1. Repurpose available tools and programs to align with Purpose #3.

4) HPC Purpose #4:

“Protect and enhance the attractiveness of the Village to its resident and visitors, and thereby supporting and promoting commerce and providing economic benefit to the Village.”

a. Year 5 goal, the commission will . . .
   i. Have established the HPC as valued-partner in the continued growth and development of the Village of Oswego
      1. Preservation (in all forms) will be considered worthy of consideration in village planning, such as comprehensive plan updates, zoning amendments, economic development plans, etc.

b. Year 3 goal, the commission will . . .
   i. Hold bi-annual meeting(s) w/ representatives of the village board, economic development commission, and related entities to craft a common vision for preservation.
      1. May want to strongly promote adaptive re-use as acceptable form of preservation.

c. Year 1 goal, the commission will . . .
   i. Focus its annual activity / event around this purpose statement.
      1. Host a community planning event during Preservation Month to entice individuals to design their community with preservation in mind
   ii. Identify and publish resources for grant support, tax incentives, economic studies

5) HPC Purpose #5:

“Foster and encourage preservation, restoration and rehabilitation.”

a. Annual goal, the commission will . . .
   i. Make resources readily available to local property owners
   ii. Evolve into a resource-focused commission rather than an enforcement-focused commission
      1. Expand information, tools, and resources available to property owners
      2. Develop material that will support local storeowners’ efforts in fostering a unique downtown appeal
      3. Develop resource material for realtors that might enhance home value or turn-over time.
      4. Develop resource material that can be cross-promoted through related village activities, Park-district events, school events, etc.
      5. Work with Community Relations to make resources publicly available.